

CORPORATE SPONSORSHIP FORM DESCRIPTION



What is it?

The Corporate Sponsorship Form acts as a guide to businesses that want to partner with Walk4Water. When approaching businesses regarding the option of partnering with Walk4Water, use this form to show them some options for how they could be involved.

How do I use it?

- Create a list of local businesses to contact
- Make a copy of this sheet and the cover letter we've included in your materials (The letter following this page)
- When you get to the business, ask to speak to the manager and present the sponsorship information. Be sure to explain Walk4Water and how their support can make a difference!
- If a business wants to partner with you, be sure to let your Walk4Water rep know. We want to thank them for their support!

What does HHI provide?

- HHI can place corporate logos on the walk website
- HHI can provide our logo to have a banner made to include corporate sponsor logos
- If you have a company who wants to be present at the walk, let us know. We have some additional ideas for how you can incorporate them!





Hello!

On behalf of Healings Hands International (HHI) and Walk4Water, we'd like to invite your business to participate in an opportunity that publicizes your organization while raising funds for clean water!

HHI is a faith-based nonprofit that provides physical and spiritual opportunities to those in need around the world. They do this through programs like clean water, sustainable farming, business development for women and boxes with essential items for children.

Walk4Water is a program of Healing Hands International and aims to support the clean water ministry through raising funds and awareness about the clean water crisis in our world. The walk is four miles long, representing the average distance walked daily by women and children to reach a water source. HHI has drilled more than 1,600 wells to date, providing clean water to remote communities.

We invite your business to participate in this local event! Attached to this letter are different options for how you can be involved. In return for your participation, your business can be highlighted at the walk by adding your logo to the website (walk4water.org) on the local event page. If you would like to attend the event and advertise your business, we have several options for that, as well. Please contact your local walk coordinator (information is attached) or Gillian Kelley at (256) 655-2386 or gkelley@hhi.org. Should you be willing to partner with your local Walk4Water, we will need a .jpeg of your logo sent to your local walk coordinator.

We thank you in advance for your consideration of participation and look forward to hearing from you!

Local Coordinator Name: _____

Local Coordinator Phone & Email: _____





Donation of Physical Necessities

Your gift of physical items needed for the day of the fund raiser (for example: giving bananas, water, or even tables and chairs that might all be used for the walk event that day) can make a difference in the success of the day and allow the funds raised to go directly toward providing clean water.

Give a Percentage of Sales

You can help assist by allotting a specific time and day where a percentage of your sales go toward the fundraiser that day. In doing so we can encourage more customers to stop by your business in that allotted time to generate more activity for all parties.

Make a Direct Donation

You can give a direct donation in the form of a check. All donations given will be recognized as your local business helping to bring clean water to people who are in need. In doing so, the Walk4Water team will help promote your business by posting your logo on our website as a sponsor.

Sponsorships allow us to defer the cost of the event and in turn provides tremendous value with great corporate exposure, recognition, and appreciation before, during, and after the event. Contact your event coordinator to sign up as a corporate sponsor.