

WALK⁴ WATER

Ten4Ten Description

WHAT IS IT:

Ten4Ten is a simple and easy-to-complete challenge. All you need to do is get 10 people to give you \$10. Once you have your \$100, you have completed the Ten4Ten! It's that easy.

HOW DO I USE IT:

Once you have figured out what your fundraising goal is, divide that number by 100. That will give you the number of Ten4Ten forms you need completed in order to reach your goal. To illustrate, a \$7,500 goal can be broken down into 75 Ten4Ten forms. Allowing church or community members to take ownership of their own form makes achieving the overall goal easier. People are more likely to achieve results when they are given specific and actionable tasks. This means people are more likely to raise \$100 (if they understand that this is their own personal responsibility) than they are to raise some undefined amount as part of a group goal. These forms are perfect for high school and college students. Once a person has been given their Ten4Ten form, they need to get ten people to donate \$10. They also need to write down the donor's name and contact details on the form. Once they have completed the form, they return it to the coordinator with the money raised.

STEP-BY-STEP:

1. Print off as many forms as are needed.
2. Get people to sign up and commit to completing their form.
3. Check in regularly with your team to keep them motivated and accountable
4. Collect all the forms and donations at the end of the time period.

PRO TIP:

A little friendly competition never hurt anyone. Having a small reward for the person who completes the most Ten4Ten forms in the designated time period can really create excitement around the service project. There is no limit to how many forms one individual can complete.

Got Questions? Contact us:

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