



**Healing Hands International** – The mission of Healing Hands International is to extend the love of Jesus Christ to a lost and hurting world, allowing God to use our hands to carry out His healing work. Our goal is to empower individuals to improve the quality of life for their families and their communities.

### **PR/MARKETING (Women of Hope) Intern Job Description**

Healing Hands International seeks a motivated candidate looking to acquire marketing experience working for a Christian international humanitarian aid and development non-profit organization, specifically with our women's empowerment program. The PR/Marketing (Women of Hope) intern will have the opportunity to engage with and learn from both Marketing and other Healing Hands staff members on a variety of projects. The intern will work directly with the Director of Women's Ministries to support multiple forms of donor outreach in the way of print materials, video, and social media outlets.

The internship may be 8-10 weeks in length and may be completed during the Fall, Spring, or Summer semester.

### **Duties and Responsibilities**

- Author content about the Women of Hope program in blog posts, newsletter articles, fundraising letters, social media outlets, and emails.
- Assist with planning/advertising for our annual Women of Hope Conference.
- Assist with managing the Women of Hope social media outlets.
- Compile short promotional videos.
- Updating website store
- Work in areas other than PR/Marketing on occasion.

### **Qualifications**

- Bachelor's degree (or in the process of completing a Bachelor's degree).
- Must be available to work an occasional evening or weekend.
- Excellent communication skills (oral, written, and visual).
- Ability to set and meet deadlines, prioritize and manage several projects at once.
- Experience with indesign, imovies, and photoshop is desirable but not required
- Desire to work collaboratively with others to accomplish goals benefiting the organization.

### **Eligibility**

This is an unpaid position and is located in Nashville, TN. Candidates are welcome from all areas of graduate and undergraduate studies, but Communications, Public Relations, Journalism, Advertising, Marketing, or Electronic Media Production majors are preferred.

**To apply, please e-mail a cover letter and resume to [jowen@hhi.org](mailto:jowen@hhi.org)**

For more information about Healing Hands International, please visit [www.hhi.org](http://www.hhi.org).