

Tips for a Successful HOPE Party...



● Make a guest list

Set a goal for the number of guests you would like to have attend. You can usually expect about 50% of your guest list to attend. Enclosed are 40 invitations, please let me know if you need more.

● Send out the invitations

If you are mailing your invitations, we recommend that you send them three weeks prior to your party date. A hand delivered invitation is always nice and gives you the opportunity to answer any questions up front. We also encourage you to get the word out through e-mail, Facebook, Twitter and other online media.

● Talk about it!

You may reconnect with or meet a new woman who you didn't include in the guest list. Be looking for opportunities to include women who seem interested. Some ladies are looking for an opportunity just like this.

The week before your party you may want to begin calling any ladies on your guest list that you have not heard from in order to get an idea of how many will be attending. Again, this gives you another opportunity to share your excitement and answer questions.

● Prepare

We encourage you to watch the video and look through the WWM brochure before the party. This will help you to be more familiar with the material. Think about some introductory statements that you can share with your guests about why you chose to host a party and what this program means to you personally.

Also, you will need to have a few tables available for displaying the products, and a projector and a screen or a DVD player and a TV. You may want to consider preparing some light snacks and beverages, but this is optional.

● Enjoy

Enjoy this opportunity to spend time and have fun with your friends, while benefiting the lives of women around the world!



If you have any questions or concerns while preparing for your party, please contact us. We are here to help!

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